

## Community Services Committee

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<b>Title:</b>	<b>Thame Art Crawl 2024</b>
<b>Date:</b>	<b>4 February 2025</b>
<b>Contact Officer:</b>	<b>Cassie Pinnells, Community Services Manager</b>

### Purpose of the Report

1. To update the Committee about the Thame Art Crawl event, coordinated by the Community Services Manager, Communications and Events Officer, and Volunteers.

### Update

2. This was the eighth time the Thame Art Crawl has been running.
3. Thame Art Crawl ran from 15-19 October 2024. The event saw a record number of businesses taking part with 37 local businesses transforming their shop windows into pop-up art galleries – each featuring a different artist.
4. A record number of artists also took part - 42 artists in total, with 18 new artists joining the line-up.
5. Promotion for the event included the production of a trail map, a dedicated website with artist and venue profiles, and a flipbook catalogue of the talent on display, a four-week social media campaign, as well as banners and signage around the town.

Special thanks are deservedly given to the volunteer and craft fair organiser, who helped curate the event and assisted with promotional materials and artist liaison.

6. Thame Town Council are grateful of the support of our headline sponsor Lighfoots Solicitors as without which the event would not have been able to take place.
7. The event income: £2,370 expenditure: £1,400. Within the expenditure £336 was made to purchase additional numbered location feather flags, as required for this event and future events in the town centre.

### Recommendation:

#### ***The Committee is asked:***

- i) To note this report.*